



News Release

Ovations for the Cure

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McDONALD'S™ AND OVATIONS FOR THE CURE TEAM UP TO SUPPORT OVARIAN CANCER RESEARCH AND AWARENESS

Teal at the Wheel Program Seeks to Serve Over 1,000 Vehicles in One Hour

Torrington, Conn. – May 2, 2007 – Ovations for the Cure and McDonald's™ today announced that they are collaborating to raise money for ovarian cancer and set a new drive thru record. Ovations for the Cure, a Massachusetts-based, non-profit organization focused on research, patient treatment and awareness of ovarian cancer, is partnering with the fast food giant in the "Teal at the Wheel Drive Thru Challenge".

Taking place on August 18, 2007, at seven east coast McDonald's locations, the Teal at the Wheel Drive Thru Challenge seeks to achieve two goals: first, to raise critical funds for ovarian cancer research, and second, to set a new drive thru record by serving over 1,000 vehicles with Quarter Pounder Meal Deals in a one hour period. The local McDonald's restaurant, at 693 Main Street, Torrington, CT, plans to exceed the goal by getting 2,000 motorcycle participants driving through. Owner operators Susan Behan and Scott Taylor are looking forward to the event and the opportunity to give back to the local community. Dedicated to numerous fundraising causes, the pair is proud to be associated with the Teal at the Wheel program and Ovations for the Cure.

To help set the drive thru record, Ovations will be selling advance tickets to the Teal at the Wheel Drive Thru Challenge at the Super Sunday Motorcycle Reunion, being held this Saturday and Sunday, May 19th and 20th, at the Connecticut Expo Center, in Hartford, CT.

Jenn Perry, Business Consultant for McDonald's USA, said, "We are extremely excited to be partnering with such a dedicated organization for such a great cause." Continued Perry, "we have an opportunity to break a world record and raise money to help save the lives of our sisters, mothers and friends. McDonald's is proud to be a partner in this effort."

About McDonalds™

McDonald's is the leading global foodservice retailer with more than 30,000 local restaurants in more than 100 countries. More than 70% of McDonald's restaurants worldwide are owned and operated by independent local men and women. Please visit our website at www.mcdonalds.com to learn more about the Company.

About Ovations for the Cure

The Ovations for the Cure Foundation, a 501 (c) 3 not-for profit organization, is dedicated to the relentless pursuit of a cure for ovarian cancer in two critical ways: first by proliferating broad-spectrum awareness of ovarian cancer risk factors and its subtle warning signs; and second, through the continued support of new and ongoing ovarian cancer research and treatment initiatives. For more information about Ovations, please visit www.ovationsforthecure.org.

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